

# PRICELESS PERSPECTIVE

## Advertising/Sponsorship Packages

Advertising and sponsorship packages available at a variety of levels to be promoted on and in conjunction with A Priceless Perspective radio show. Package levels are detailed below:

Priceless Promotion Packages	Package Includes	Cost
<b>Brilliant Package</b>	<ul style="list-style-type: none"> <li>▪ One (60 second) or two (30 second) commercials to be aired during weekly shows.</li> <li>▪ Special acknowledgements provided by show host at conclusion of weekly shows.</li> <li>▪ Voice commercial spot to be aired on all archived podcasts.</li> <li>▪ Banner advertisement on main page of shows website <a href="http://www.pricelessperspective.com">www.pricelessperspective.com</a>, on show promotion on the Priceless Perspective Blog Talk site and a listing on the Sponsorship page of the <a href="http://www.ditr.org">www.ditr.org</a> website. <a href="http://www.ditr.org">www.ditr.org</a> with link to your website.</li> <li>▪ Included in weekly show promotions through social media.</li> </ul>	<p style="text-align: center;">\$30/month  (based on annual contract)</p>
<b>Emerald Package</b>	<ul style="list-style-type: none"> <li>▪ One (30 second) commercial to be aired during weekly shows.</li> <li>▪ Special acknowledgements provided by show host at conclusion of weekly shows.</li> <li>▪ Voice commercial spot to be aired on all archived podcasts.</li> <li>▪ Banner advertisement on main page of show website <a href="http://www.pricelessperspective.com">www.pricelessperspective.com</a> and under the Sponsorship page of organizations website. <a href="http://www.ditr.org">www.ditr.org</a> with link to your website.</li> <li>▪ Included in weekly show promotions through social media.</li> </ul>	<p style="text-align: center;">\$20/month  (based on annual contract)</p>
<b>Princess Package</b>	<ul style="list-style-type: none"> <li>▪ Special acknowledgements provided by show host at conclusion of weekly shows.</li> <li>▪ Small 125 x 125 size ad on <a href="http://www.pricelessperspective.com">www.pricelessperspective.com</a> website and</li> <li>▪ Acknowledgement on main page of shows website <a href="http://www.pricelessperspective.com">www.pricelessperspective.com</a> and under the Sponsorship page of organizations website. <a href="http://www.ditr.org">www.ditr.org</a></li> <li>▪ Included in weekly show promotions through social media.</li> </ul>	<p style="text-align: center;">\$10/month  (based on annual contract)</p>
<b>Individual show plug</b>	<ul style="list-style-type: none"> <li>▪ Special acknowledgements provided by show host at conclusion of a particular show.</li> <li>▪ Small advertisement with a particular show promotion including website and social media outlets.</li> <li>▪ Acknowledgement on main page of shows website and under the Sponsorship page of organizations website. <a href="http://www.ditr.org">www.ditr.org</a></li> </ul>	<p style="text-align: center;">\$25/show</p>